

The Seventh International Conference Bridges of Media Education

PROGRAMME

DIGITAL MEDIA TECHNOLOGIES, SOCIAL AND EDUCATIONAL CHANGES
MEDIA, RELIGION AND TRANSITIONAL JUSTICE

Friday, 22nd May

- 10.00 – 11.00 Registration of participants
- 11.00 – 11.45 **Conference opening and presentation of the Department of Media Studies**
(Cinema Hall, ground floor)
- 11.45 – 12.30 Cocktail Teachers' club, ground floor
- 12.30 – 14.00 **Plenary session** (English language) Cinema Hall, ground floor
Session chair: Christina Anna Maria van den Berg

Vjekoslav Perica, University of Rijeka, Croatia

POWER, CORRUPTION AND DISSENT: TWO DECADES OF CROATIAN
NATIONAL CATHOLICISM IN THE POSTCONFLICT BALKAN CONTEXT, 1995-
2015

Vladislava Gordić Petković, University of Novi Sad, Serbia

DIGITAL REALISM AND DIGITAL REALITY IN CONTEMPORARY SERBIAN
NOVEL

Nikola Knežević, Centre for the Study of Religion, Politics and Society, Novi Sad

WARTIME RELIGIOUS MEDIA AND TRANSITIONAL JUSTICE IN
POST-YUGOSLAV CONTEXT



14.00 – 14.30 **Promotion of the book *Mreže medijske stvarnosti* (BSC)** Cinema Hall, ground floor

Milica Andevski (author), University of Novi Sad, Serbia

Jasmina Arsenijević (author), Faculty of Pre-School Teacher Training in Kikinda, Serbia

Željko Vučković, University of Novi Sad, Serbia

Dubravka Valić Nedeljković, University of Novi Sad, Serbia / moderator

14.30 – 15.30 Lunch Teachers' club, ground floor

15.30 – 17.00 **Parallel sessions**

DIGITAL MEDIA TECHNOLOGIES, SOCIAL AND EDUCATIONAL CHANGES (BSC)

Session chair: Dejan Pralica Cinema Hall, ground floor

15.30-15.45 Miroljub Radojković and Ana Milojević, University of Belgrade, Serbia

REVISITING THE GATEKEEPING THEORY: REVIVING THE MODEL IN THE INFORMATION SOCIETY

15.45-16.00 Aleksandra Krstić, University of Belgrade, Serbia

POLITICAL JOURNALISM BETWEEN TRADITIONAL MEDIA AND ONLINE PLATFORMS: REVISITING THE CONCEPT OF "SACRED" AND "PRAGMATIC" JOURNALISTIC CULTURES

16.00-16.15 Manojlo Maravić and Vladimir Dimovski, University of Novi Sad, Serbia

ANALYSIS OF VIDEO GAME INDUSTRY IN SERBIA: TOWARDS NEW PROFESSIONAL TITLES AND QUALIFICATIONS

16.15-16.30 Jasmina Arsenijević, Faculty of Pre-School Teacher Training in Kikinda, Serbia

and Milica Andevski, University of Novi Sad, Serbia

CREATIVITY IN THE INTERNET AREA

16.30-16.45 Sanja Domazet Daničić, University of Belgrade, Serbia

THE EMERGENCE OF MASS SELF-COMMUNICATION UNDER THE INFLUENCE OF SOCIAL NETWORKS, ONLINE MEDIA PLATFORM



16.45-17.00 Ljubomir Zuber and Dejana Radovanović Šarenac, University of East Sarajevo, Bosnia-Herzegovina

PUBLIC MEDIA SERVICE IN BOSNIA AND HERZEGOVINA: BETWEEN DIGITIZATION AND POLITICIZATION

MEDIA, RELIGION AND TRANSITIONAL JUSTICE (BSC)

Session chair: Srđan Sremac

Room 115, 1st floor

15.30-15.45 Bojana V. Anđelić, University of Novi Sad, Serbia

70 YEARS LATER – THE FILM “KAD SVANE DAN” AND BOOK “KUĆA SEĆANJA I ZABORAVA” – OR SEARCH FOR ONES IDENTITY

15.45-16.00 Miroslav Keveždi, Center for Development of Civil Society, Serbia

JON ELSER THEORY OF TRANSITIONAL JUSTICE AND PROBLEMATIZATION OF PERPETRATORS AND VICTIMS IN THE FIM “DEATH AND THE MAIDEN” BY ROMAN POLANSKI

16.00-16.15 Davor Marko, Analitika – Center for Social Research, Bosnia and Herzegovina

COMMUNICATION, CONTROL, POWER: THE ANALYSIS OF PUBLIC MESSAGES OF RELIGIOUS LEADERS WITHIN PRIMARY AND SECONDARY DISCOURSE, CASE OF BH

16.15-16.30 Stefan Pajović, University of Novi Sad, Serbia

SOCIOLOGICAL CRITIQUE OF MEDIA BIAS: THE POWER OF WESTERN MEDIA IN CREATING AND SPREADING STEREOTYPES ABOUT SERBS DURING NINETIES OF XX CENTURY

16.30-16.45 Dijana Subotički Miletić, University of Novi Sad, Serbia

STUDY OF VALUES AMONG HIGHSCHOOL STUDENTS IN KIKNDA

16.45-17.00 Boris Varga, independent researcher, Aleksandar Mudri, University of Novi Sad, Serbia

THE MEDIA AND ESCALATION OF ETHNIC NATIONALISM IN VOJVODINA AND IN THE SOUTH OF SERBIA

17.00 – 17.15

Coffee break

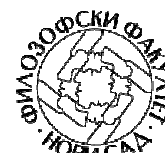
Teachers' club, ground floor

17.15 – 18.45

Workshop on academic plagiarism (BSC)

Cinema Hall, ground floor

Viktorija Car, University of Zagreb, Croatia



19.00

Promotion of the book *Smijeh slobode – uvod u Feral Tribune* (BSC)

Cinema Hall

Boris Pavelić (author), journalist

Drago Hedl, journalist

Moderator: Dinko Gruhonjić, University of Novi Sad, Serbia



Saturday, 23rd May

9.30 – 11.00 **Parallel sessions**

DIGITAL MEDIA TECHNOLOGIES, SOCIAL AND EDUCATIONAL CHANGES (English)

Session chair: Jelena Kleut

Room 201, 2nd floor

- 09.30-09.45 Csilla Horváth, Research Institute for Linguistics, Hungarian Academy of Sciences
OB-UGRIC LANGUAGES ON WEB2.0 DOMAINS: A BOTTOM-UP EXPANSION OF ONLINE LANGUAGE USE
- 09.45-10.00 Biljana Radić Bojanić, University of Novi Sad, Serbia
BENEFITS AND DRAWBACKS OF STUDENT ONLINE COLLABORATION
- 10.00-10.15 Hüseyin Özçınar, Pamukkale University, Turkey
THE INTELLECTUAL STRUCTURE OF MEDIA LITERACY FIELD
- 10.15-10.30 Dušan Ristić, University of Novi Sad, Serbia
INEQUALITIES 2.0: SOCIAL PRACTICES OF EXCLUSION IN THE DIGITAL ENVIRONMENT
- 10.30-10.45 Bahar Dincakman, Afyon Kocatepe University, Turkey
SOCIAL AWARENESS IN DIGITAL ENVIRONMENT: “STOP SPREADING YOUR LEGS, DON’T OCCUPY MY SPACE!”
- 10.45-11.00 Nikola Radunović, University of Montenegro, Montenegro
WHY DIGITAL AND MEDIA LITERACY IS A NECESSITY IN MONTENEGRO

11.00 – 11.15 Coffee break

Hall, 2nd floor

11.15 – 12.45 **Plenary session (English)**

Session chair: Vjekoslav Perica

Christina Anna Maria van den Berg, Vrije Universiteit Amsterdam, Netherlands

FROM THE POPE TO CONCHITA: CONSTRUCTING RELIGION AND HOMOSEXUALITY IN PUBLIC DEBATES



Tayfun Tanyeri, Pamukkale University, Turkey

THE VIEWS OF PRE-SERVICE TEACHERS ABOUT THE EFFECTS OF ICT ON
EDUCATION AND THEIR INTENTIONS OF USING ICT

Srđan Sremac, Vrije Universiteit Amsterdam, Netherlands

HIJACKED DESIRE: RELIGIOUS AND SEXUAL NATIONALISM IN
THE POST-YUGOSLAV SPACE

12.45 – 14.00

Parallel sessions

DIGITAL MEDIA TECHNOLOGIES, SOCIAL AND EDUCATIONAL CHANGES (BSC)

Session chair: Vladimir Barović

Room 201, 2nd floor

- 12.45-13.00 Martina Banić, University of Zagreb, Croatia
TV COMMERCIALS – MEDIA DIRECTED AT CHILDREN
- 13.00-13.15 Željko Trpovski and Nikša Jakovljević, University of Novi Sad, Serbia
QUICK RESPONSE CODE AND ITS APPLICATION IN DIGITAL MEDIA
- 13.15-13.30 Božana Mirkov, University of Belgrade, Serbia
ONLINE PRIVACY PROTECTION AS SHOWN BY THE EXAMPLE OF
FACEBOOK SOCIAL NETWORKING SERVICE
- 13.30-13.45 Senka Slijepčević, University of Novi Sad, Serbia
THE IMPORTANCE OF INFORMATION, MEDIA AND TECHNOLOGY
COMPETENCES FOR A SCHOOL PEDAGOGUE
- 13.45-14.00 Sonja Ivković and Ana Lakatoš, Union Nikola Tesla University, Serbia
PERSONALITY TRAITS AND FACEBOOK USE

MEDIA, RELIGION AND TRANSITIONAL JUSTICE (BSC)

Session chair: Nikola Knežević

Room 307, 3rd floor

- 12.45-13.00 Dubravka Valić Nedeljković, University of Novi Sad, Serbia
THE ROLE PUBLIC SERVICE MEDIA IN PROMOTION OF NATIONALISM AND
EXTREMISM IN THE CONTEXT OF WESTERN BALKAN REGION



- 13.00-13.15 Jelena Đureinović, Graduate Centre for the Study of Culture, Justus Liebig University, Germany
HISTORICAL REVISIONISM OR OVERCOMING AUTHORITARIAN PAST? THE MEDIA AND OFFICIAL POLITICS OF MEMORY OF THE SECOND WORLD WAR IN SERBIA
- 13.15-13.30 Andrea Ratković, University of Novi Sad, Serbia
THE LANGUAGE OF MEDIA AS AN INSTRUMENT OF IDEOLOGICAL AND POLITICAL INSTRUMENTALIZATION OF SOCIAL SUBJECTS
- 13.30-13.45 Danica Igrutinović, University Singidunum, Serbia
PUBLIC STATEMENTS OF THE SERBIAN ORDOTOX CHURH RELATED TO GAY PRIDE AND ABORTION DURING 2014

14.00 – 15.00 Lunch Hall, 2nd floor

15.00 – 16.30 **Parallel sessions**

DIGITAL MEDIA TECHNOLOGIES, SOCIAL AND EDUCATIONAL CHANGES (BSC)

Session chair: Ana Velimirović

Room 201, 2nd floor

- 15.00-15.15 Ana Velimirović, University of Belgrade, Serbia
PRIVATIZATION OF THE MINORITY LANGUAGE MEDIA
- 15.15-15.30 Dijana Subotički Miletić, University of Novi Sad, Serbia
THE IMPLICATIONS OF DIGITALIZATION AND MEDIA PRIVATIZATION IN VOJVODINA
- 15.30-15.45 Dubravka Valić Nedeljković, University of Novi Sad, Serbia
PRIVATIZATION OF MINORITY MEDIA - OPPORTUNITY OR THREAT?
- 15.45-16.00 Brankica Drašković and Dinko Gruhonjić, University of Novi Sad, Serbia
OWNERSHIP TRANSFORMATION AND DIGITIZATION OF LOCAL MEDIA IN SERBIA – FACTS, FEARS AND EXPECTATIONS
- 16.00-16.15 Boris Varga, independent researcher, Serbia
RUTENPRES – FIRST LOCAL NEWS AGENCY IN RUTENIAN LANGUAGE AND LANGUAGES OF NATIONAL MINORITIES IN VOJVODINA



16.15-16.30 Ervina Dabižinović, University of Novi Sad, Serbia

REPRESENTATION OF WOMEN AT THE PUBLIC SERVICE PORTAL

MEDIA, RELIGION AND TRANSITIONAL JUSTICE (BSC)

Session chair: Zlatiborka Popov-Momčinović

Room 307, 3rd floor

15.00-15.15 Višnja Šijačić, University of Belgrade, Serbia

CONTRIBUTION OF RELIGION TO THE RECONCILIATION AND
TRANSITIONAL JUSTICE PROCESSES: THE EXPERIENCES OF THE TRUTH
AND RECONCILIATION COMMISSION

15.15-15.30 Vladimir Kolarić, Center for Art and Media, Serbia

RELIGION AND RECONCILIATION IN THE FILM „ISCELJENJE“ BY IVAN
JOVIĆ

15.30-15.45 Zlatiborka Popov Momčinović, University of East Sarajevo, Bosnia and Herzegovina
RELIGIOUS PORTALS IN BH – IN SERVICE OF TRANSITIONAL JUSTICE?

15.45-16.00 Nikola Radunović University of Montenegro, Montenegro

ELECTRONIC DATA BASES AS GENERATORS OF MEDIA CONFLICTS IN
MONTENEGRO

16.30 – 16.45 Coffee break

Hall, 2nd floor

16.45 – 17.45 Parallel sessions

DIGITAL MEDIA TECHNOLOGIES, SOCIAL AND EDUCATIONAL CHANGES (BSC)

Session chair: Stefan Janjić

Room 201, 2nd floor

16.45-17.00 Ivana Milovanović, University of Arts, and Marta Mitrović, University of Niš, Serbia

THE INTERACTIVITY OF NEW MEDIA: READERS' COMMENTS ON THE
ONLINE EDITIONS OF DAILY NEWSPAPERS AS A PLATFORM FOR PUBLIC
DIALOGUE

17.00-17.15 Marin Bukvić, University of Zagreb, Croatia

INTERNET – A REVOLUTION AT THE TURN OF THE CENTURY



17.15-17.30 Cvijeta Tomić, University of Novi Sad, Serbia

CONTENT ANALYSIS OF THE FACEBOOK PROFILES OF PUBLIC BROADCASTERS OF REPUBLIC OF SRPSKA AND SERBIA“

17.30-17.45 Stefan Janjić and Goran Jerosimović, University of Novi Sad, Serbia

ANALYSIS OF MEDIA DISCOURSE OF THE ELECTION CAMPAIGN IN THE ONLINE AND PRINT EDITIONS OF *POLITIKA* AND *KURIR*“

DIGITAL MEDIA TECHNOLOGIES, SOCIAL AND EDUCATIONAL CHANGES (BSC)

Session chair: Dejan Sredojević

Room 201, 2nd floor

16.45-17.00 Dejan Sredojević, University of Novi Sad, Serbia

SHORT RISING ACCENT IN THE SPEECH OF JOURNALISM STUDENTS ORIGINATING FROM NON-4-ACCENT AREAS

17.00-17.15 Milan Vukadinović, University of Novi Sad, Serbia

THE AMBIVALENT ROLE OF DIGITAL MEDIA TECHNOLOGIES IN THE SHAPING OF PUBLIC SPHERE

17.15-17.30 Nataša Starčević, University of Novi Sad, Serbia

MATURATION IN THE DIGITAL ENVIRONMENT – TEENAGERS AS DIGITAL NATIVES OR DIGITAL NAIVES?

17.30-17.45 Slađana Marić, University of Novi Sad, Serbia

LITERACY IN DIGITAL AND MEDIA CONTEXT FROM THE DISCOURSE OF CONTEMPORARY EDUCATION

